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Corporate Social Responsibility in Business Practice of the Visegrad Region

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CSR Practices across automotive firms in Czechia

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Importance of the study

- CSR attracts shareholders and meet stakeholders' expectations
- CSR is closely related to the ESGs set up by United Nations (UN)
- CSR and Innovation are the two main pillars across the automotive industry worldwide and regionally
- Social identity for employees can improve their engagement and productivity (Hogg, 2016).

Map of automotive firms in Czechia

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Source: <https://www.yeyeagency.com/automotive-industry-based-in-czech-republic/>, 2022



CSR Practices across automotive firms in Czechia

- List of selected automotive firms from the sample of research in Czechia

SKODA AUTO
Hyundai Nosovice
DENSO
TPCA Kolin
Irisbus Iveco
SOR Libchavy
TATRA Koprivnice
Avia and Ashok Leyland Motors
Benteler
Continental
MAGNA
KOITO
MOTORPAL
Saint-Gobain
SungWoo Hitech
TRW
Faurecia
Robert Bosch
Hella Autotechnik Kovovyroba Hoffmann Klein&Blažek

Source: own elaboration,
<https://www.yeyeagency.com/automotive-industry-based-in-czech-republic/>



CSR Practices across automotive firms in Czechia

- ISO Certificates
- Social Benefits
- Sustainability Activities
- Others

Questions and Answers

Discussion

Thank you for your attention



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